PARTNERSHIP PROSPECTUS

Society of Abdominal Radiology™

SAR 2027 ANNUAL MEETING

FEBRUARY 28 - MARCH 5

OMNI LA COSTA

CARLSBAD, CALIFORNIA



A LETTER FROM THE PRESIDENT

On behalf of Society of Abdominal Radiology (SAR) Leadership, I'm pleased to invite you to exhibit at the **SAR Annual Meeting**, taking place at the Omni La Costa resort in Carlsbad, California (February 28-March 5, 2027).

Why exhibit with SAR?

SAR continues to grow as the premier society for subspecialty Abdominal Radiologists in North America. At our most recent Annual Meeting in Puerto Rico, we welcomed nearly 1,000 attendees - 880 in person, including department chairs, section heads, leaders from academic Radiology, and private practice radiologists. Additionally, there is excellent participation from residents, fellows, early career faculty, making this one of the best venues to connect with both established leaders and the next rising generation of radiologists.

The meeting content is highly specialized, drawing national and international experts across science and education. The atmosphere is engaged and inclusive with a vibrant energy carries into coffee hours, social events, and the spaces where real relationships are built.

What we offer industry partners:

- **Tabletop exhibits** to build brand awareness and showcase your products
- **Lunch & Learn sessions** for direct audience engagement
- **Complimentary virtual component** to extend your reach to our global audience
- **Welcome Reception and AARC Networking Reception** access (based on sponsorship level)
- **Custom focus groups** for your team (available at select sponsorship tiers)
- **À la carte sponsorship options** — flexible to fit your goals

We value our industry partners and consider your participation essential to the meeting's success. If you have ideas for additional sponsorship opportunities, we welcome those conversations too.

To learn more or secure your spot, contact our Industry Relations Director: Ryan O'Sullivan, Ryan@veritasamc.com or 847-584-3938.

We look forward to welcoming you to Carlsbad.

Kind Regards,

David Kim

David H. Kim, MD, FSAR
SAR President 2026-2027

Ryan O'Sullivan

Ryan O'Sullivan
Director, Industry Relations



CORPORATE SUPPORT COMMITTEE

Judy Yee
Chair

Antonio C. Westphalen
Portfolio Director

Bhavik Patel
Committee Member

Dushyant V. Sahani
Committee Member

Andrew D. Smith
Committee Member

Jorge A. Soto
Committee Member

Vahid Yaghmai
Committee Member

Fiona Fennessy
Committee Member

Candace Boland
Committee Member

Dan Margolis
Committee Member

Kristin Olinger
Committee Member

Aytek Oto
Committee Member

Shuchi Rodgers
Committee Member

SAR

WHO WE ARE

The **Society of Abdominal Radiology (SAR)** was created in 2012 out of the merger of the Society of Gastrointestinal Radiologists and the Society of Uroradiology (SUR), and has emerged as the premier society in abdominal radiology. SAR has enjoyed steady growth in membership, by meeting the educational needs of its members, supporting science, and creating community. In the last decade, SAR grew from about 800 members to 1,750 members in 2024, including several hundred members in training. We continue to focus on mentoring and personal connections between our members, maintaining the interactive and collegial feel of our Society and Annual Meeting.

SAR VISION STATEMENT

SAR's vision is to optimize patient health by leading advances in the prevention, diagnosis and treatment of abdominal disease.

SAR MISSION STATEMENT

SAR's mission is to promote patient health through scientific discovery, innovation, education, collaboration, and leadership development in abdominopelvic radiology.

SAR STRATEGIC OBJECTIVES FOR 2022 – 2027

1. Create transformative educational content for all level of learners
2. Support abdominopelvic radiology research and information exchange
3. Promote interdisciplinary and international collaborations
4. Mentor and develop the abdominopelvic radiologists and society leaders of the future
5. Ensure a welcoming and transparent Society

SAR VALUES



EXHIBITS INFORMATION

EXHIBIT SPACE RESERVATIONS

Companies wishing to exhibit must submit a completed Registration Form with method of payment indicated. Exhibits provide an enhanced experience to participants and provide useful information about developments, products, and services related to their interests and responsibilities. Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the meeting.

TABLE TOP EXHIBIT INCLUDES:

- Draped table and 2 chairs
- 2 exhibitor badges
- Company recognition on signage

VIRTUAL EXHIBIT INCLUDES:

- Product videos and marketing collateral can be uploaded to the booth
- Online lead generation and post meeting analytics

WHY PARTICIPATE?

- Reach your target audience economically and efficiently
- Network with prominent clinicians and key decision makers
- Enjoy unopposed Exhibit Hall hours
- Take advantage of educational sessions to learn

OPTIMIZE VISIBILITY

Participation includes recognition on the meeting website, in social media and e-blasts.
Please refer to Partnership Opportunities for a complete list of benefits.





EXHIBITS INFORMATION

EXHIBIT HALL SCHEDULE

Monday, March 1 9:00 am - 2:00 pm
Tuesday, March 2 9:00 am - 2:00 pm
Wednesday, March 3 8:30 am - 2:00 pm
Thursday, March 4 8:30 am - 2:00 pm

**Times subject to change based on agenda*

EXHIBIT MOVE IN

Sunday, February 28 2:00 pm - 5:00 pm

EXHIBIT MOVE OUT

Thursday, March 4 2:00 pm - 5:00 pm

FOR MORE INFORMATION ABOUT EXHIBITS, SPONSORSHIPS, OR ADVERTISING OPPORTUNITIES TO SUPPORT SAR, PLEASE CONTACT:

Ryan O'Sullivan | Director of Industry Relations | Society of Abdominal Radiology
1061 East Main Street, Suite 300, East Dundee, IL 60118
W: 847-584-3938 | Ryan@veritasamc.com





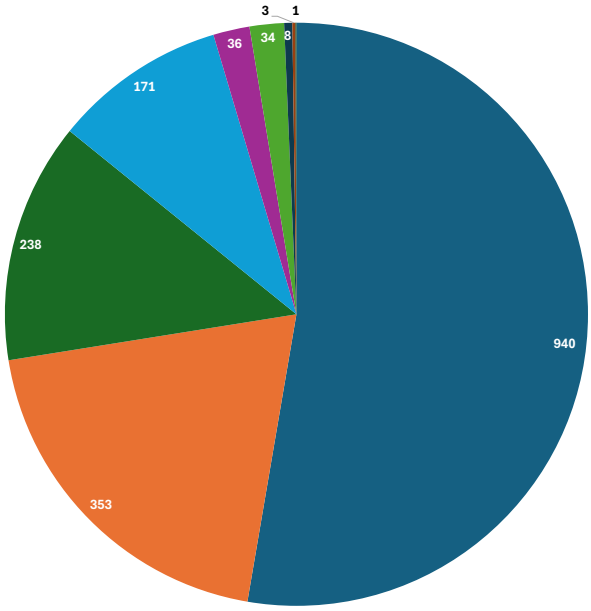
MEMBERS

TOTAL MEMBERS: Close to 1,000 people attend the SAR Annual Meeting. These include active practicing physicians, fellows, residents, students, and emeritus members who work in private practice and hospital, and academic settings.



MEMBER TYPE

Active Member	940
MIT	353
Fellows	238
Emeritus Member	171
International	36
International Latin America	34
Affiliate Member	8
Military	3
International Fellow	1
TOTAL	**1,784**



ATTENDANCE TRENDS



PRACTICE SETTING

82% Academic

14% Private Practice

4% Government & Other

HOTEL INFORMATION



WHEN:

February 28 - March 5, 2027

WHERE:

Omni La Costa
2100 Costa Del Mar Road
Carlsbad, California 92009

ON-SITE REGISTRATION & INFORMATION

Sunday, February 28 6:30 am - 5:00 pm
Monday, March 1 6:30 am - 5:00 pm
Tuesday, March 2 6:30 am - 2:00 pm
Wednesday, March 3 6:30 am - 5:00 pm
Thursday, March 4 6:30 am - 5:00 pm
Friday, March 5 6:30 am - Noon

**Times shown are subject to agenda changes.*

MORE WAYS TO SUPPORT

EDUCATIONAL GRANTS

Funding received by unrestricted educational grants help ensure the delivery of high-quality, evidence-based education to a broad audience of radiologists and healthcare professionals. Support from industry partners like you is essential in helping us maintain the integrity and independence of our educational programming while enhancing learning opportunities for attendees.

Diamond $20,000+

Gold $15,000

Silver $10,000

Named Award Funding $25,000

Named Fellowship Funding $5,000

Contact Ryan O'Sullivan, Ryan@veritasamc.com, to learn more about educational grant and award funding opportunities.









SPONSORSHIP OPPORTUNITIES

Pinnacle | $75,000 | Choose one of the following:

Awards Ceremony and Reception

Highlight your commitment to abdominal radiology imaging. This prestigious sponsorship level offers companies the opportunity to sponsor the Awards Ceremony, where attendees network and acknowledge their colleague's achievements.

Official Meeting App Sponsor

Be the exclusive sponsor of the meeting app used by all in-person and virtual attendees. Attendees use the app each day to follow the agenda and connect with other attendees during the meeting. All meeting content is streamed through the meeting app and recordings will be live on the app for 60 - 90 days post conference.

Pinnacle level includes:

- Focus Group - SAR will organize a group of subject matter experts to convene with your team on a topic of your choosing during the Annual Meeting
- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet with SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Eight exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Invitation to Networking Reception with Association of Abdominal Radiology Chiefs (AARC) (Wednesday 5pm) This is an opportunity for your organization to attend a happy hour and networking event including industry representatives and abdominal radiology section heads and chairs nationwide, as well as the SAR Board of Directors.

Diamond | $50,000 | Choose one of the following:

Lunch Symposium

Highlight your product and your commitment to abdominal radiology imaging with a dedicated hour for your product specialist or guest speaker to present to our attendees. (three spots available). Food and beverages will be provided to attendees by SAR. Live stream your symposium to virtual attendees for an additional $5,000. Sponsors may elect for their streamed symposium to be recorded and added to the on-demand content on the meeting app.

SAR Advisory Board

Exclusive half-day session before or after the meeting.

Diamond level includes:

- Basic AV setup and event marketing to attendees
- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Six exhibitor badges for company representatives
- Invitation to the Welcome Reception for six company representatives
- Invitation to a Networking Reception with Association of Abdominal Radiology Chiefs (AARC) (Wednesday 5pm). This is an opportunity for your organization to attend a Happy Hour and networking event, including industry representatives and abdominal radiology section heads and chairs nationwide, and the SAR Board of Directors

SPONSORSHIP OPPORTUNITIES

Platinum | $30,000

Focus Group

Unparalleled opportunity to gain insight! SAR will organize a group of subject matter experts to convene with your team on a topic of your choosing during the Annual Meeting.

Platinum level includes:

- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Five exhibitor badges for company representatives
- Invitation to the Welcome Reception for five company representatives

Marquee | $25,000 | Choose one of the following:

Unknown Film Panel

The SAR Unknown Film Panel is a time-honored tradition and clearly represents the highlight and best attended session of the entire meeting. For most attendees, this is the one "can't miss" session, and it is placed mid-week to allow for maximum attendance. Sponsorship of this session provides the most visibility of any session.

Speed Mentoring Lunch

The Speed Mentoring Lunch is an exciting and dynamic event designed to connect early career radiologists and trainees with highly experienced mentors in the field of abdominal radiology. This fast-paced, interactive format allows mentees to engage in short, focused discussions with seasoned professionals who share valuable insights, guidance, and career advice. Participants have the opportunity to ask questions, gain perspective on their career development, and receive practical tips for success in the specialty. This event offers a unique opportunity for attendees to build connections and gain wisdom from some of the field's top experts, and is hosted by the SAR Early Career Committee.

Official SAR Meeting Lounge Sponsorship

Make your brand the hub of connection and comfort at the SAR Annual Meeting. As the exclusive Lounge Sponsor, you'll own a fully branded space where attendees can relax, recharge, network, and catch up on business. Coffee and refreshments will be stocked daily, keeping traffic steady and conversations flowing. Customize the Lounge to showcase your brand and create memorable interactions in a welcoming, high-visibility setting.

Marquee level includes:

- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Five exhibitor badges for company representatives
- Invitation to the Welcome Reception for five company representatives

SPONSORSHIP OPPORTUNITIES

Gold | $20,000 | Choose one of the following:

Early Career Committee Event
A unique opportunity to connect with young radiologists by sponsoring this educational and networking event geared for professionals in their early career.

Welcome Reception
One of the most visible ways to support SAR and showcase your product while attendees network with colleagues and visit the exhibits.

Gold level includes:

- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Four exhibitor badges for company representatives
- Invitation to the Welcome Reception for four company representatives

Silver | $10,000 | Choose one of the following:

Wi-Fi Sponsor
As the exclusive provider of Wi-Fi for the meeting your company name will be the official name of the Wi-Fi and your booth number will be the password. Company name and password will be displayed on signage and in the program book.

Coffee Break
Help provide attendees with an AM or PM jolt by sponsoring the coffee breaks during the annual meeting.

Lanyard
Your corporate logo will be displayed on conference badge lanyards given to all attendees and your organization will be acknowledged in the meeting program.

Silver level includes:

- Prime location of exhibit space
- "SAR Connect"- Enhance your opportunity to meet SAR attendees; SAR staff will deliver your message to the attendee of your choice
- Company recognition on the SAR website
- Recognition on contributor support signage in the meeting pre-function space
- Company logo with link to company website in meeting app
- Three exhibitor badges for company representatives
- Invitation to the Welcome Reception for three company representatives

Basic Exhibitor Package | $5,000 - Includes Table Top Exhibit

Exhibitor level includes:

- Exhibit space
- "SAR Connect"- Enhance your opportunity to meet with the SAR attendees; SAR staff will deliver your message to an attendee of your choice
- Company recognition on SAR website
- Recognition on contributor support signage in meeting prefunction space
- Online lead generation and post meeting analytics
- Company logo with link to company website in meeting app
- Two exhibitor badges for company representatives
- Invitation to the Welcome Reception for two company representatives

2026 PAST INDUSTRY PARTNERS

PINNACLE

BAYER

BRACCO
LIFE FROM INSIDE

DIAMOND

GE HealthCare

Canon

GOLD

SIEMENS Healthineers

SILVER

docpanel

MIDWEST RADIOLOGY

MOFFITT CANCER CENTER

PHILIPS

EXHIBITOR

a2z RADIOLOGY AI

Beekley Medical®

COLLECTIVE MINDS

TERARECON | ConcertAI

Corcept THERAPEUTICS

Cortechs.ai

deephealth

Guerbet

imorgon MEDICAL

Northwell Health

Quibim

RESOUNDANT

SAMSUNG

FUTURE MEETINGS



REGISTRATION FORM

Contact Name

Company Name

Address

City State Zip

Phone Fax

Email

Signature

SPONSORSHIP OPTIONS

❑ **PINNACLE** ($75,000) Choose one:
- ❑ Award Ceremony and Reception
- ❑ SAR Meeting App Sponsor

Eight Exhibitor Badges

❑ **DIAMOND** ($50,000) Choose one:
- ❑ Lunch Symposium
- ❑ SAR Advisory Board
- ❑ $5,000 Live Stream and Recording Option

Six Exhibitor Badges

❑ **PLATINUM** ($30,000)
Focus Group
Five Exhibitor Badges

❑ **MARQUEE SPONSOR** ($25,000) Choose one:
- ❑ Unknown Film Panel
- ❑ Speed Mentoring Lunch
- ❑ Official SAR Meeting Lounge

Five Exhibitor Badges

❑ **GOLD** ($20,000) Choose one:
- ❑ Early Career Event
- ❑ Welcome Reception

Four Exhibitor Badges

❑ **SILVER** ($10,000) Choose one:
- ❑ Coffee Break
- ❑ Lanyards
- ❑ Internet Code

Three Exhibitor Badges

❑ **BASIC EXHIBITOR PACKAGE** ($5,000)
Table Top
Two Exhibitor Badges

**Additional Badges may be purchased for $350 each*

BADGES

Representative Name (First, Last)	Title	Email Address	Phone

PAYMENT INFORMATION

Please select your preferred method of payment:

❑ Credit Card: A member of our accounting team will contact you directly
Note: A 4% processing fee will be added to all credit card payments

❑ Check payable to: Society of Abdominal Radiology (in US dollars on a US bank) Tax ID #80-0783088
Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

❑ Please Invoice Me

Return this completed Registration Form to Ryan O'Sullivan
Email: Ryan@veritasamc.com
Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118

SAR

Society *of* Abdominal Radiology™

VISIT US

abdominalradiology.org

EMAIL US

admin@abdominalradiology.org

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